DEAR SCHOLAR SUPPORTER:

Do you wonder whether your support of MCPHS scholarship funds is meaningful? Here's proof:

“As a result of your generosity, I can cut hours at my part time job...and invest much more needed time to my studies.”

“It is a tremendous honor that I will keep as motivation in my professional years.”

“It means a lot that there are people like you who believe in youth, and are willing to invest in them...”

These are samples, from among hundreds of messages of gratitude, which scholarship award recipients penned to donors and donor representatives. There may be no other performance incentive more powerful than scholarship awards to help inspire academic achievement.

In this issue you will read about another MCPHS scholarship fund donor and student recipient, both who understand the need to sustain and improve philanthropic support for students.

Please call me at 617.274.3377, or email peg.johnson@mcphs.edu with your comments and observations about this publication and about the MCPHS scholarship program.

Sincerely,

Peg Johnson
Marguerite C. Johnson ’61
Vice President for Development and Chief of Staff

MORE THAN 90%

In this difficult economy, our students and their families face financial challenges in meeting tuition and fee obligations, not to mention the expenses of daily living. More than 90% of MCPHS students, a higher percentage of students than at many other institutions of higher learning, receive financial assistance.

Gifts to MCPHS scholarship funds help the College to conserve institutional financial assistance, keep tuition more affordable for all students and provide inspirational awards that motivate excellent academic performance.

Have you considered adding to an existing scholarship fund balance, or initiating a new scholarship fund, perhaps in honor or in memory of an important individual in your life? To learn how you can increase your impact on current and future students as well as their families, call Peg Johnson, Vice President for Development at 617.274.3377 or email at peg.johnson@mcphs.edu

NOW YOU KNOW

During academic year 2011–2012:

MCPHS has established 23 new scholarship funds that, once fully funded, will deliver more than $15,000 in additional awards for students and their families

Scholarship award winners hail from fourteen states around the nation including California, Texas, Indiana and Michigan

Scholarship awards were made from 81 endowment scholarship funds and 32 restricted scholarship funds
MCPHS-Worcester campus nursing student and Fairlawn Foundation scholarship award recipient Julia Levenson grasps a profound truth: Nursing students aren't destined only for traditional nursing practice.

Julia, enrolled in the accelerated 16-month postbaccalaureate nursing program, earned her bachelor's degree in Human Development from Connecticut College and returned to Boston where she received EMT certification and worked as an emergency department technician. She entered MCPHS in 2010, planning to embark upon a traditional career in either critical care or emergency nursing. However, now she realizes "the magnitude of roles that nurses can fulfill." She cites law and politics as two professional arenas in which nurses thrive. "In the future I can shape my nursing practice to fit almost any role or any interest and remain a patient care advocate."

The demanding, accelerated pace of the postbaccalaureate nursing program has, in Julia's words, "proven to be a great benefit...I knew exactly what I wanted to do professionally, and this program gets me there swiftly." Tuition payments are worthwhile investments. She says, "it is not difficult to justify the financial burden." As a 2011–2012 Fairlawn Scholar, Julia appreciates the economic relief of the scholarship as "incentive to work hard and to strive for academic excellence while remaining involved in my community."

Academic excellence, community engagement, commitment to health improvement and devotion to nursing practice describe Fairlawn Scholars. For Julia, "academic scholarship is a gift worth far more than the amount that is given. It means that education is valued and academic achievement is something that should be supported, promoted and rewarded."

Wherever Julia Levenson's nursing career leads, the support and inspiration that her award delivers ensures that she will fulfill her promise and her vision as a highly qualified caregiver.

EILEEN S. AND LEWIS N. WAYNE SCHOLARSHIP FUND

Hence, with a substantial gift in 2008, Eileen and Lew created the Eileen S. and Lewis N. Wayne Scholarship Fund.

With tuition and textbooks running about $600 per year when Lew attended the College in the late 1950s, student financial obligations bore little resemblance to current higher education costs. Yet, without his parents' support and income from an 18-hour per week job, Lew could not have made ends meet. As a graduate student, modest scholarship support supplemented income from two jobs, while he also worked a full-time MBA course load. Despite financial challenges, Lew reflects, "I wouldn't have done anything differently."

The concept to establish a business-focused scholarship fund took root as Lew reflected upon his pharmaceutical marketing career. He cites the influence of Raymond A. Gosselin '43 who created the National Prescription Audit, an innovation that transformed the prescription drug marketing research landscape. "I worked with Ray Gosselin as he developed NPA, an experience that guided my decision to pursue a marketing career."

The experience also guided formulation of scholarship fund criteria: Candidates should be enrolled in the Pharmaceutical and Health Care Business program, or planning to enroll in an MBA program. "We want to help students who use pharmacy degrees to pursue graduate education. Last year's recipient wants to pursue an advanced business degree in accounting."

Eileen and Lew are rewarded and inspired by the scholarship fund that bears their names. As Lew concludes, "I trust that students will utilize the scholarship to advance their own careers so that they can help the next generation."

When Lewis Wayne BSP '58 pondered how to honor his golden graduation anniversary, he and his wife Eileen "decided that the best way to give back to the College and to support students was to establish an endowed scholarship fund."